

**PROKERA® Practice Press Release**

**FOR IMMEDIATE RELEASE Contact:**

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**PHOENIXVILLE EYE CARE SPECIALISTS FIRST TO OFFER PATIENTS IN PHOENIXVILLE TREATMENT TO PROTECT, REPAIR AND HEAL DAMAGED EYE SURFACES**

*- PROKERA® Used by Eye Doctors Around the World -*

Phoenixville, PA, August 1, 2013 – Phoenixville Eye Care Specialists is the first eyecare provider in Phoenixville area to offer patients PROKERA®, a biologic corneal bandage/medical device used by eye doctors around the world to treat eye diseases, such as keratitis, recurrent corneal erosion, dry eye syndrome and chemical burns. PROKERA is safe and effective, and it is comprised of cryopreserved amniotic membrane tissue which is proven to have natural therapeutic actions to help damaged eye surfaces heal faster.

“I am extremely pleased to offer this unique treatment to my patients,” said Dr. Seema R. Patel. “The amniotic membrane tissue used in PROKERA has natural therapeutic qualities that help the eye heal faster and with less pain, scarring and inflammation. With PROKERA, I am able to immediately treat patients and promote fast and effective ocular surface healing.”

PROKERA is the only FDA-cleared therapeutic device that both reduces inflammation and promotes healing. PROKERA, from Bio-Tissue, is easily inserted in the doctor’s office or may be inserted in an emergency room, hospital bedside, or in the operating room in conjunction with other procedures.

Bio-Tissue, Inc., a subsidiary of TissueTech, is a privately held ophthalmic biologic therapeutics company that develops innovative, biologic wound healing solutions for the prevention and treatment of ocular surface diseases and disorders, such as keratitis, pterygium, recurrent corneal erosion, dry eye syndrome and chemical burns. Based on its unique platform technology and patented CryoTek™ cryopreservation method, Bio-Tissue’s products use amniotic membrane to promote anti-inflammation and pro-healing of the eye surface. Bio-Tissue is a leader in the ophthalmic industry with 15 years of clinical history, 25 years of government-funded scientific research, 300 peer-reviewed publications, and over 100 thousand successful human transplantations. For more information please visit [www.biotissue.com](http://www.biotissue.com).

Phoenixville Eye Care Specialists is a four-doctor practice located in Phoenixville, PA. Phoenixville Eye Care Specialists is Chester County’s and Northwestern Montgomery County’s premier full-service eye care provider, proudly serving Phoenixville and Pottstown as well as Limerick, Royersford, Collegeville

and the Western Main Line. We have been the area leader in comprehensive eye care for over 35 years. We offer routine vision and medical eye examinations, the latest in glasses and contact lenses, 24-hour emergency eye care, medical treatment for eye diseases, and state-of-the-art surgery, including small incision phacoemulsification cataract surgery and laser surgery.

*Patients:* For more information, please contact Seema R. Patel at Phoenixville Eye Care Specialists at 610-933-3498 or visit [www. phoenixvilleeyecare.com](http://www.phoenixvilleeyecare.com).